

105 SUBJECT LINES THAT SAY... "OPEN ME!"

It doesn't make sense to spend hours writing good content for your email if no one ever opens it. The truth is... nobody will read the email you spent so much time on *unless you hook them with your subject line*. A good subject line needs to make your prospect curious enough to bypass all of the other the emails in their inbox and open yours first!

Here are 105 subject lines crafted to entice your subject to Open! Open! Open! your email. Feel free to experiment with them. Send the same email several times during the month using a different subject line each time. You'll know how effective it is (from orders, emails, phone calls, etc., within 48 hours. Good luck!

FREE GIFT!	You are the first to see this...	NAME]
URGENT!	Quick update...	Private invitation from [YOUR
IMPORTANT!	For the next 48 hours only...	NAME]
BREAKING NEWS!	It's official...	Quick update from [YOUR NAME]
GOOD NEWS!	You're just in time...	Just checking in...
FINALLY!	You'll like this...	I'm finally spilling my guts...
GET THIS	Hot off the press!	Here's something I think you'll like...
COOL STUFF	Just released!	It's been a while...
Cool free stuff...	Brand new!	Here is the process I used...
Hey...	An amazing story...	A special event you don't want to
Check it out...	This is amazing...	miss...
Interesting...	This will blow you away!	A special offer you don't want to
This is a cool idea...	Limited offer ends today...	miss...
Please read this :-)	\$50 discount for you!	Important - I just found out about
Watch this video...	Could this be true?	this...
This is like cheating...	I can't imagine...	I goofed...
Some great stuff...	A special message...	Free for your review...
I think you'll like this...	A personal note...	Free for the next 24 hours...
This is awesome...	This is important...	Still skeptical?
Have you seen this?	I made this for you :-)	How about this?
The real deal?	This just came in...	What do you think?
What do you think of this?	Check this out now...	Seen this product yet?
Are you still waiting?	Brand new!	Here's a new idea for you...
Tired of the hype?	Major announcement...	You'll like this...
Are you kidding me?	Major deal...	A great resource I just discovered...
A time limited gift for you...	Grab your gift...	I need your help...
Your special gift...	Will you be there ?	I need your opinion...
Cool stuff for you...	Urgent offer...	Oops!
I have totally hooked you up...	Powerful stuff...	Open this before midnight...
Your free bonuses...	Are you losing money?	Free gift for your subscribers...
Get this free...	Exclusive offer for subscribers	Are you making this mistake?
Look at this...	only	Did you get this?
Great news!	Your web site's profitability...	Who else wants [YOUR OFFER]?
This is really urgent...	A personal request from [YOUR	I used to wonder about this...
Here's the secret...	NAME]	This makes me sick!
You won't believe this!	A personal invitation from [YOUR	It's only your [wealth; health;
I missed out...	NAME]	happiness; etc.] at stake...
Read this now (urgent)	A quick message from [YOUR	This is how I did it...