

Through Shaklee, we are all...

Making a Difference!

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Buyer beware...

Did you know that...

➤ Most supplements are synthetic formulations created in a pharmaceutical lab.

➤ Synthetic formulations can be toxic and actually damage your health.

There are vast differences between natural (plant sourced) and synthetic (chemical based) supplements, and... they have a totally opposite affect upon your health.



How safe are your supplements?

You hear and read about it every day... pesticides on our foods, pollutants in our air and water, toxic chemicals in household cleaners, unsafe ingredients in cosmetics and even pet food. The list goes on... and on... and on!

For the past few years, stories have been surfacing about contaminated vitamins coming out of China... the largest producer of vitamin C in the world. And even if a vitamin product is safe, many don't live up to the promises stated on the bottle.

So... how do you know what you're really getting when you buy supplements? And even more importantly, how do you keep yourself and those you love safe and healthy in this toxic world? Well... *you use Shaklee, don't you?*

Nature has never let me down. When she speaks, I listen.

~ Dr. Forrest C. Shaklee, Sr.

Issue #108

Your Name Here
123.456.7890
youremail@email.com
www.yourwebsite.com

Product Ordering Guide

Item Code	Product
20288	Vita-Lea Women 120s
20289	Vita-Lea Women 240s
20286	Vita-Lea Men 120s
20287	Vita-Lea Men 240s
20290	Vita-Lea Gold with K 120s
20291	Vita-Lea Gold without K 120s
20112	Vita-E Complex 120s
50456	Get Clean Starter Kit w/ Fr. Laundry HE
50457	Get Clean Starter Kit w/ Frag-Free HE

**Shaklee...
Always safe!
Always works!
Always green!**

The Shaklee Difference... a promise of safety

The Shaklee Difference... solid science and unparalleled integrity

➤➤ Shaklee has the largest and most technologically and educationally advanced scientific team of any nutritional supplement company in the United States, if not the world! Employing close to 100 highly-trained research scientists using the most advanced analytical equipment, Shaklee is recognized worldwide for its scientific expertise and leadership in the field of nutrition and health.

➤➤ Employing its uniquely designed quality control system, Shaklee nutritional supplements... from raw materials to finished products... are exhaustively tested for purity, safety and effectiveness. Over 130,000 individual analytical and microbiological tests are conducted annually to ensure the integrity of Shaklee herbal products alone. For example, Shaklee performs 349 proprietary tests for quality on their **Vita-Lea** multivitamin product!

➤➤ Shaklee backs up its product claims with solid, published clinical trials to prove the effectiveness of its products. In fact, Shaklee has had over 100 research abstracts and articles published in major medical journals.



A 2007 headline in the *Seattle Times* read...

China corners vitamin market...

If you pop a vitamin C tablet in your mouth, it's a good bet it came from China. Indeed, many of the world's vitamins are now made in China...

The article went on to state, "In less than a decade, China has captured 90 percent of the U.S. market for vitamin C, driving almost everyone else out of business."

"According to an industry group, China makes 70 percent of the world's penicillin, 50 percent of aspirin, and 35 percent of acetaminophen (under the brand name Tylenol), as well as the bulk of vitamins A, B12, C and E."

"A survey earlier this year said more than three-fifths of Chinese worry about whether the food they eat is contaminated or adulterated."

China, of course, is not the only culprit... and contamination is not the only issue. An *MSNBC* article reported, "Of 21 brands of multivitamins on the market in the United States and Canada selected by

ConsumerLab.com and tested by independent laboratories, just 10 met the stated claims on their labels or satisfied other quality standards."

"Most worrisome," according to ConsumerLab.com president Dr. Tod Cooperman, "is that one product [a multivitamin for women], was [heavily] contaminated with lead."

"Other products contained... particular... than... the label. And... some did not... dissolve in the correct amount of time, meaning they could potentially pass through the body without being fully absorbed."

In a landmark research study by the University of California and the American Neutraaceutical Association, it was reported that 97.5% of "nutritional" supplements, including vitamins, are labeled with incorrect information and filled with toxic ingredients. (*Journal of the American Neutraaceutical Association*)

The FDA also reports that many nutritional supplements do not list all of the ingredients, use wrong herbal species, or use old, irradiated or contaminated ingredients. And... most vitamin manufacturers *do not test* the raw materials used to make their products.

Scary, isn't it? So how do you make sure that the nutritional products you put in your body are really safe, but contain what they're supposed to, and... are effective?

Shaklee... of course!

You know *exactly* what you're getting when you buy a Shaklee nutritional product. Shaklee's reputation and integrity is unparalleled in the nutritional industry. (See lefthand column.)

No where else will you find the assurance... the promise... that the products you pay for are pure, safe, exhaustively researched, bioavailable in the body, extremely effective in producing the results you expect and... are worth every single penny! No where else but... Shaklee!



All supplements are not the same...

How much do you know

about the supplements you take? Most people (even those who read labels) are just, well... confused!

Here are a couple of things to consider when choosing your supplement:

Natural vs synthetic

The word natural is sometimes very misleading. In a vitamin E supplement, for example, a manufacturer can use a blend of 10% natural vitamin E and 90% synthetic vitamin E and still label the product natural vitamin E. On a supplement label, natural vitamin E begins with d; synthetic begins with dl. Recent studies indicate that natural vitamin E is twice as effective as synthetic vitamin E.

According to Dr. Zoltan P. Rona, M.D., "Although most healthy people will have no obvious side effects from ingesting small amounts of toxins found in cheap [synthetic]



vitamins, the long term consequences of continuous, daily intakes are potentially dangerous." Reactions can include fatigue, memory loss, depression and insomnia.

Dr. Brian Clement, author of *Supplements Exposed: The Truth They Don't Want You to Know About Vitamins, Minerals, and Their Effects on Your Health* states, "Research on some of the national brand vitamins including Centrum and Centrum Silver found them to have sub-optimal levels of certain important nutrients as well as chemical impurities. For example, Centrum is synthetic and include seven different chemicals, solvents or dyes.

Many of the 'name brands' are processed at high temperatures, contain petroleum derived from chemical solvents... and are coated with methylene chloride, a carcinogenic material.

In one study where pregnant women were given synthetic Vitamin A, the study was halted because birth defects increased 400% (New

England Journal of Medicine, 1995).

In another, men who took 500 mg of synthetic Vitamin C daily over 18 months showed signs of thickening of the arteries (Reuters Health, March, 2000)."

Vitamin absorption and co-factors

Dr. Clement also says "Whole food ingredients naturally will be more absorbable than synthetic. They are derived from pure natural materials that contain the nutrients of the body need to absorb vitamins, while synthetic ingredients do not. When cofactors are missing... the body may treat the vitamin as a foreign substance and eliminate it or pass it whole.

The vitamin may even grab the needed cofactors from its own organs, bones, muscles and other tissue. In other words, your body starts eating itself!!!"

When you take a Shaklee food supplement, you never have to worry about toxins, synthetics, absorption problems or missing co-factors. Shaklee combines nature with cutting-edge science!



The Shaklee Difference... the proof!

Shaklee food supplements are formulated from plant sources that include all naturally occurring cofactors. Shaklee continually tests all its supplements to make sure that they are not only absorbable and metabolized by the cells but also positively impact the health of those who take them.*

*The Landmark Dietary Supplement Study: Nutrition Journal 2007, 6:30doi:10.1186/1475-2891-6-30 Published 24 October 2007

The Shaklee Difference... Vita-E Complex

Shaklee Vita-E Complex (as d-alpha tocopherol concentrate and mixed tocopherols concentrate) provides:

- ◆ 400 IU of naturally sourced vitamin E
- ◆ 65 mcg of selenium to complement the activity of vitamin E
- ◆ 38 mg of grapeseed extract containing proanthocyanidins, compounds that appear to have more powerful antioxidant properties than both vitamins C and E



Get Clean... the "green" alternative to toxic household cleaners

The Shaklee Difference... Get Clean

Get Clean offers you cleaning choices that are safe, powerful, green, and smart. Because when it comes to keeping your house clean and the earth safe, you shouldn't have to choose.

Shaklee cleaners are naturally-sourced, biodegradable, non-toxic, non-flammable, non-irritating, fume-free, intensely concentrated, and absolutely safe around children, pets and the environment.

Most people don't give much thought to the cleaning products they're using everyday, and when they do they conclude that: *"Companies wouldn't sell products if they weren't safe... would they?"* *"There are government agencies looking out for our health and safety...aren't there?"* *"We have laws on the books to protect us...don't we?"* The answer?

More than 72,000 synthetic chemicals have been produced since WW II.



Less than 2% of synthetic chemicals in wide spread use have ever been tested for toxicity, birth defects or their mutagenic or carcinogenic effects.

The majority of chemicals have NEVER been tested for long-term effects.

Many of the chemicals that are found in conventional household cleaning products are not allowed in water systems due to OSHA regulations.

There are laws that require companies

to include the exact ingredients on labels. And, chemical names are frequently disguised by trade names that you don't recognize so you may never know what's in the product

At Shaklee we believe

...in cleaning products that don't leave behind more toxins than the toxins you're exposed to clean with.

Are you ready to try one

of Oprah Winfrey's Favorite "Green" Things?

Then order the Get Clean Starter Kit... today!

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SAMPLE

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- All supplements are not the same...
- The Shaklee Difference... the proof!
- Get Clean... the "green" alternative

How safe are your supplements?

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Return Service Requested

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